

### **What We Do: DeepTarget's Mission**

We build great cloud-based digital marketing software and are looking for top software development and engineering talent to join our small, growing team. Our software is innovative and we always strive to meet our customers' needs. This means building the highest quality software products that resonate with our users. DeepTarget's omni-channel marketing vision has backend and frontend components, both of which are equally important in digital marketing that is creative, innovative and beneficial. We believe in small, agile, cross-functional teams that make product requirements turn into reality, providing a delightful customer experience to the marketing professionals who utilize our software. Currently, our digital marketing products are targeted to the Financial Services industry where we work with credit unions, community banks and banks across the country.

### **Who We Are Looking For: Software Engineer**

DeepTarget is actively seeking to fill an entry level programming position to support the development and maintenance of DeepTarget e-marketing solutions. DeepTarget solutions provide customer facing web applications as well as hosted web services to deliver e-marketing content. We require a programmer with solid technical skills on web development and database management. As this position will involve interacting with cross functional company teams, excellent communication and organizational skills are a prerequisite.

### **What You Bring To the Table: Skills, Qualifications and Traits**

These are skills, qualifications and personality traits we find important and valuable for this position:

#### **Skills and Qualifications**

These are some of the important technical and non-technical skill sets and qualifications we are seeking for this position:

- Windows desktop and server operating systems
- SQL Server database management system
- Visual Studio and Team Foundation
- C, C++, C#, .NET, ASP.NET
- CSS, JavaScript, HTML5
- Agile development methodology
- BS, MA in Computer Science, Computer Engineering or related field
- Programming experience acquired via school project, internships or prior work

#### **Personality Traits**

Our ideal candidate is would be someone who:

- Is passionate about technology and communicates very well
- Loves to work as part of a team and believes in results that delight customers

## FEATURED POSITION: Software Engineer

- Creative, thinks out-of-the-box – occasionally or often
- Keeps up with industry trends and emerging technologies
- Is excited about innovating and working on new concepts
- Constantly seeks to learn and expand his or her horizon

These are not to simply be dismissed as “soft skills”. In fact, we call them “success traits” for our ideal software engineer.

### The Company – Why DeepTarget?

Founded in a modestly sized but fabulous haven in the Southern United States, this is a company that is poised for great growth. While DeepTarget has been boot strapped - and may be because of this - we believe that each and every individual that works here matters a *great* deal. The core values that embody our team are integrity, energy and a passion to make a difference, whatever their roles are - whether they administer our finances, support our IT infrastructure, develop cool software, delight customers or sell value not just products.

And because this is a technology company, it really helps that everyone gets enormously energized and excited about innovation in software. But does that really matter if our customers and partners aren't just as pleased with what they receive? Not really. Which is why we go all-out in an effort to bring our products and customers ever closer together, committing to building value for them in their digital marketing efforts, day after day.

At DeepTarget, we strive to be positive and passionate about whatever we do and, most importantly, to have fun while doing it. If you work here, that means you *are* all of these things! If you will be working here soon, we want you to help us continually build a like-minded team so that we may grow a company that attracts the best people and the best talent. Now, let's go make a difference in our world.



**To apply, please email your resume to [jobs@deeptarget.com](mailto:jobs@deeptarget.com) and reference this position.**